

Appendix XII – Guiding Principles for Selecting Local Authorities for the Establishment of Business Hubs and Accelerators

The criteria for selecting local authorities for the operation of the project were determined in order to enable as wide a distribution as possible, both geographically and in terms of population type. The selection of local authorities in which the start-up hubs and accelerators will be set up will be based on the following criteria:

- 1. Local authorities that are ranked in clusters 1-4 of their socio-economic index (according to the ranking of the Central Bureau of Statistics), and / or *Yishuvim* (cities / towns) in National Priority Areas according to Government Resolution No. 667 of August 4, 2013 and / or *Yishuvim* in Government Resolution No. 2025 of September 23, 2014 and / or *Yishuvim* in Government Resolution No. 2262 of January 8, 2017. (The list of local authorities and *Yishuvim* appears in Appendix I).**
- 2. *Yishuvim* in which there are no similar services funded by the SMBA** - The SMBA operates 12 Business Centers—some of which are operative and some of which are under construction—in which business owners receive physical space to operate at the beginning of their career, together with business development assistance, support and training. These Business Centers are in the following locations: Baqa al-Gharbiyye, Beer-Sheva, Bnei Brak (not listed in Appendix I because it is not in the 1-4 socio-economic ranking), Dimona, Majdal Shams, Yarka, Nazareth, Sakhnin, Rosh Pina, Rahat, Sderot and Shfar'am. In addition, the SMBA operates two business accelerators, one in Jerusalem for the ultra-Orthodox community, the other in Nazareth for the Arab community, and budgets hub activity in the Eastern Negev, such as Arad.
- 3. The remaining *yishuvim* on the list will be ranked according to the size of their working-age population. The minimum working age for the purpose of this project is over 18.**

Below are listed the top 20 *yishuvim* on the list according to the criteria outlined above, of which the first 14 local authorities will be selected, according to the size of the population at the age of employment:

	Yishuv (city/town)	The population aged over 28
1	Ashdod	172821
2	Ashkelon	106885
3	Beit Shemesh	55995
4	Ramallah	54241
5	Lod	53583
6	Eilat	49849
7	Nahariya	47931
8	Akko	40576
9	Carmiel	40571
10	Kiryat Gat	40339
11	Nazareth Illit	39172
12	Afula	37038
13	Tiberias	33750
14	Mateh Binyamin	33609
15	Umm al-Fahm	31247

	Yishuv (city/town)	The population aged over 28
16	Jezreel Valley	26570
17	Tayibe	25510
18	Modi'in Illit	23715
19	Safed	22190
20	Migdal HaEmek	20825

In addition to the first 14 authorities, the SMBA is promoting the operation of four additional business hubs and accelerators: Hatzor Haglilit, Kiryat Shmona, East Jerusalem, Dimona and Gaza envelope (*Otef Aza*) – by virtue of special government decisions for these cities, as well as in Jerusalem for the ultra-Orthodox community by virtue of the partnership between the SMBA and the Ultra-Orthodox Employment Unit. In the event that a local authority in the above list waives this cooperation, it shall apply to the next local authority on the list, as long as it still meets the criteria outlined in paragraphs 1-3 above.

The *yishuvim* that are at the top of the list in accordance with the criteria specified herein and the general list of local authorities, [appear in Hebrew at this link](#)