

## Appendix XI – Temporary Provision - Special Assistance to Enterprises / Entrepreneurs operating on the Route of the Tel Aviv Light Rail

Temporary Provision - rules with regards updating services in the "Rules and Regulations of the Business Development Services" - Special Assistance to Enterprises / Entrepreneurs operating on the route of the Tel Aviv Light Rail.

By virtue of Sections 25.5 and 25.6 to the "Rules and Regulations for Business Development Services" ("the Rules and Regulations"), I hereby set forth the following provisions:

### 1. Background

Due to the construction of the new Tel Aviv light rail tracks and stations being carried out in the city, the business operations of many enterprise owners who operate along the new light rail route has suffered. At this stage, it has been published that the construction is expected to be completed within a few years.

As part of its targeted activities, the Small and Medium Business Agency ("the SMBA") wishes to assist enterprises that operate along the route of construction of the light rail, by providing targeted and designated Business Development Services to improve the condition of the said damaged enterprises.

With the exception of the changes under Section 3 below, all other provisions of the Rules and Regulations shall apply for all intents and purposes.

### 2. Definitions

**The following definition shall be added to the Rules and Regulations:**

"Light rail route" - Those streets in which the construction of light rail tracks and stations in the city of Tel Aviv is being carried out, as published by Netivei Israel - National Transport Infrastructure Company Ltd. (NTA) - see Appendix 1 to this provision.

### 3. Changes

#### 3.1. Consulting:

A. The following shall be added to the end of Section 6.2.2:

"Enterprise owners who operate along the light rail route shall receive a one-time bonus of up to 20 additional consulting hours."

B. The following shall be added to the end of Section 6.2.3:

"Enterprise owners who operate along the light rail route shall receive a one-time bonus of up to 20 additional consulting hours."

C. The following shall be added to the end of Section 6.2.4:

"Enterprise owners who operate along the light rail route shall receive a one-time bonus of up to 20 additional consulting hours."

D. The following shall be added at the end of Section 6.2.5:

"Enterprise owners who operate along the light rail route will receive a one-time bonus of up to 20 additional consulting hours."

E. After Section 5.1.6 to the Rules and Regulations, Section 5.1.7 shall appear as follows:

"Enterprise owners who operate along the light rail route will be entitled to receive one-time funding from the SMBA for the full cost of the process mapping session."

F. After Section 6.14 to the Rules and Regulations, Section 6.15 shall appear as follows:

"Enterprise owners who operate along the light rail route will be entitled to receive one-time funding from the SMBA for the full cost of an additional twenty (20) hours of consulting services within the framework of the Business Development Services", as allocated to the entitlement of enterprises operating along the light rail in sub-Section 3.1(a) -3.1(d) to this provision".

### 3.2. Assistance with the financing process

A. After Section 7 of Appendix IX, Section 7.1 shall appear as follows:

"Enterprise owners who operate along the light rail route will be granted a one-time exemption from payment for the preparation a business plan, and "assistance with the financing process" , as it is called in the Tables of Rates (Appendix IX)

### 3.3. E-commerce Track

A. After Section 13.18 to the Rules and Regulations, Section 13.19 shall appear as follows:

"Enterprise owners who operate along the light rail route will be entitled to one-time SMBA funding for the full cost of 20 consulting hours in the E-commerce track.

B. After Section 4.7.4 to the Rules and Regulations, Section 4.7.5 shall appear as follows:

"Enterprises that operate along the light rail route in the area of consumer products and/or services will be granted a one-time entitlement to participate in the E-commerce track.

### 3.4. Applicability

These rules shall apply from the date they are signed until 31 December 2019.

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Appendix 1 – List of Businesses Entitled to Special Assistance